

Dear AMPA Families,

First of all, a very warm AMPA WELCOME! to our new families of incoming freshman and a welcome back to our returning families.

As the primary fundraising organization for the Academy of Music and Performing Arts at Alexander Hamilton High School, Friends of AMPA is committed to preserving and improving the exceptional educational programs that our children deserve. With your continued help, we can continue to maintain and build a world class performing arts high school in the heart of West LA.

Our school is a Performing Arts Magnet and is part of LAUSD. That means that AMPA is challenged with the dual mission of being a great college prep high school as well as being a great performing arts academy. The challenge that this dual mission brings is the very basic question as to how to fund both! LAUSD funds the basic needs of the magnet in its role as a high school. In other words, LAUSD pays for the building, the teachers, the administration, the electric bill, etc. LAUSD does not provide nearly enough money to adequately fund all of the additional costs associated with running a full performing arts program. This shortfall is funded privately.

This is where our community comes in. Our goal is to have 100% of families of AMPA students participate in helping AMPA meet its financial goals. (Please see attached) Friends of AMPA's ask this year is simple. If you can contribute, we ask that you consider making an annual donation commitment of \$520. \$10 per week for a world class performing arts experience for your child! This can be paid lump sum or broken into monthly or even weekly recurring payments set up in our online donation system. We understand that every family situation is different so if you can give more, please do, if you can give less, that is great as well. COVID-19 has put a real strain on our historic fundraising activities. We cannot continue to rely on ticket sales and concessions to pay the way. In fact, more money is needed NOW to provide on-line tools that will help provide performance education and performance opportunities. We need everyone's help more than ever!

It is critical now more than ever that we all get involved and do as much as we can. AMPA needs everyones help to continue to offer the truly unique experience that is AMPA. All of the money raised by Friends of AMPA goes directly to enhance the experience that your student will have at this great program.

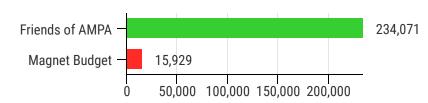
Sincerely,
David Jarvie
President, Friends of AMPA



### See The Need

Every year, after all operational expenses are paid, AMPA is left with a mere \$15,929 to provide your child with an performing arts education. This in **no way** provides for buses, sheet music, instruments, master classes, field trips, etc. Because of this ever widening shortfall, we ask EVERY family to participate in our ANNUAL GIVING CAMPAIGN so as to fill this gap of need that presents itself yearly.

## 2020-2021 Budget \$250K



## What does 100% participation look like?



#### **Donation Per Family**

In an effort to fill the financial gap from LAUSD budgeting, a yearly donation of **\$520.00** is suggested. This works out to **\$10.00** a week per child which can be paid upfront or can be made monthly through our recurring online donation system.

#### Supplies for our program

Friends of AMPA has found that supply donations throughout the year can have a profound effect on our bottom line. Copy paper, water, candy, tissues, school supplies all can be put to good use and are always welcome.

#### **Provide your time**

There are a variety of ways to give that pose no financial impact. Working concessions stands, helping backstage, assisting with accounting, marketing, public relations - whatever your specialty may be, we graciously appreciate the help and your time.

#### See the shows

The impact of your attendance at our many performances is immeasurable. Not only does it provide further financial assistance to the academy but the experience it provides our students is everlasting. We ask that you all actively participate with our entire community.

#### **CELEBRATING OVER 30 YEARS OF EXCELLENCE**



ACADEMY OF MUSIC AND PERFORMING ARTS AT HAMILTON HIGH SCHOOL

# How do I donate?



**STEP ONE:** 

Go to: <a href="https://hamiltonmusic.networkforgood.com">https://hamiltonmusic.networkforgood.com</a>



**STEP TWO:** 

Select your DONATION AMOUNT based on how you want to hit the \$520.00 yearly goal.



**STEP THREE:** 

Select your DONATION FREQUENCY based on how you would like to give i.e. weekly, monthly or yearly.



**STEP FOUR:** 

Select ANNUAL DONATION CAMPAIGN 2020-21 under "Apply My Donation To".



STEP FIVE:

Please feel free to write a note regarding your support & THANK YOU!!!!